

## New features as of 29 July 2010

- ❶ Business Relationship Rank
- ❷ Relocated personal addresses

### ❶ Business Relationship Rank

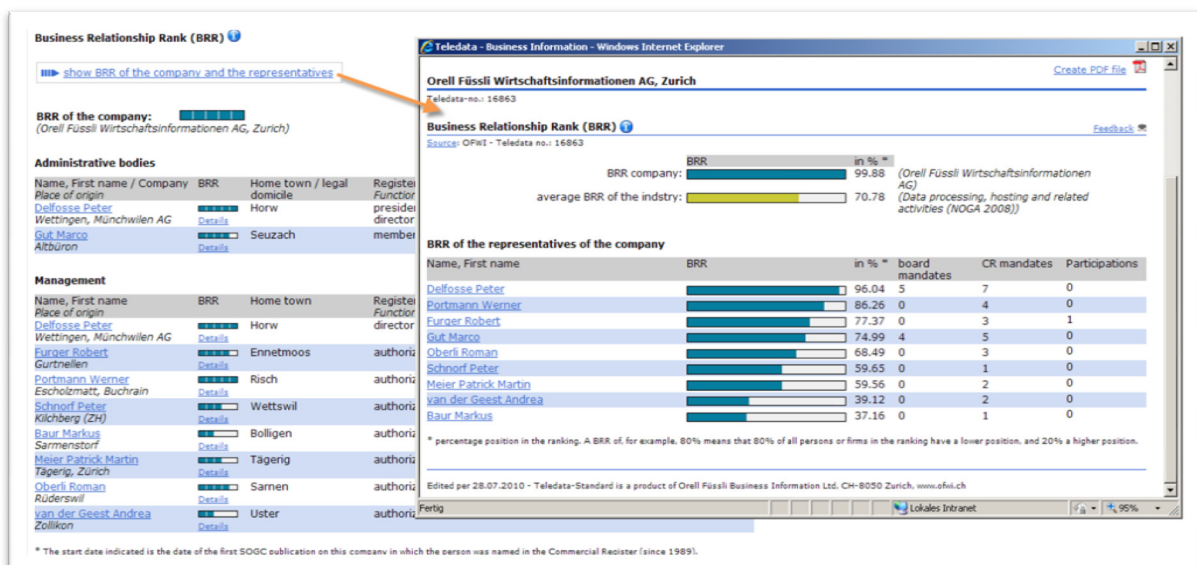
The Business Relationship Rank (BRR) qualifies relationships of persons and companies within their business environment. The BRR shows how well a person or company is connected in the Swiss economy and what role it plays in its immediate network.

The analysis is based on **active and former relationships according to the Business Register** (mandates) as well as **active and former ownership and participation relationships**. The calculation involves the entire corporate and personal network in Switzerland.

The BRR is free of charge in the overview; the detailed view costs 5 information units.

#### Benefits:

- ➡ Networking quality of a company or person in the Swiss economy
- ➡ Role of a company or person in their immediate business environment



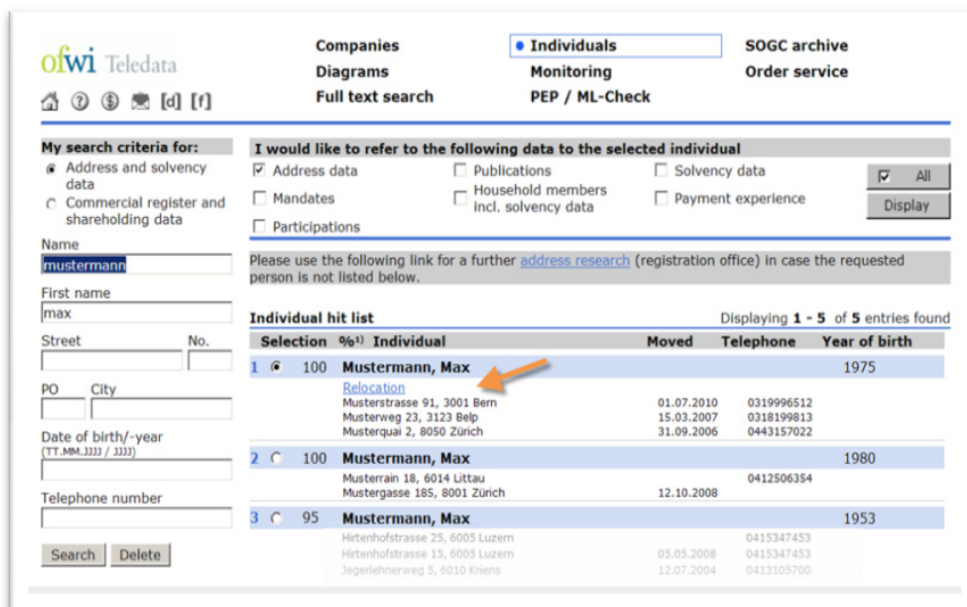
For further information on BRR, please see the Help Center.

## ② Relocated personal addresses

Our data supplier for relocated addresses, **Swiss Post**, has instituted a **new requirement** for all its partners which also affects you as a Teledata customer:

For personal searches initiated by entering the **old** address or no address details (e.g. surname, first name, birth date), the **new address (relocation)** can no longer be displayed in the hit list but **must be selected via a dedicated link and charged separately**.

For that reason we can no longer provide that information to you free of charge, and will have to charge you 3 information units for relocation addresses.



The screenshot shows the ofwi Teledata search interface. The search criteria include 'Name' (mustermann), 'First name' (max), 'Street' (empty), 'No.' (empty), 'PO' (empty), 'City' (empty), 'Date of birth/year' (empty), and 'Telephone number' (empty). The search results show an individual hit list with 5 entries. The first entry is highlighted in blue and has an orange arrow pointing to the 'Relocation' link. The table below shows the details of the search results.

Selection	% <sup>1)</sup>	Individual	Moved	Telephone	Year of birth
1	100	<b>Mustermann, Max</b> <a href="#">Relocation</a> Musterstrasse 91, 3001 Bern Musterweg 23, 3123 Belp Musterquai 2, 8050 Zürich	01.07.2010 15.03.2007 31.09.2006	0319996512 0318199813 0443157022	1975
2	100	<b>Mustermann, Max</b> Musterrain 18, 6014 Littau Mustergasse 185, 8001 Zürich	12.10.2008	0412506354	1980
3	95	<b>Mustermann, Max</b> Hirtenhofstrasse 25, 6005 Luzern Hirtenhofstrasse 15, 6005 Luzern Jegerlehnerweg 5, 6010 Kiens	05.05.2008 12.07.2004	0415347453 0415347453 0413105700	1953

Fortunately, this requirement will only affect a few enquiries. **The information will continue to be displayed directly and free of charge if:**

- The relocation address is also identifiable through another source.
- You enter the new address in the search process.

### Search tip:

**To avoid additional cost**, we recommend that you enter the following criteria in your search:

- Surname, first name and at least one item of the new address, e.g. post code, town or street.

## ① Price Table

Prices of the new articles are given in information units (IU). You will find the unit price in your contract documents.

➤ Information elements	➤ Price in IU as of 29.07.2010	
Business Relationship Rank (BRR), overview	free	new
Business Relationship Rank (BRR), detailed view	5.0	new
Relocated address	3.0	new

The [present price list](#) can be found on our homepage.